



Independent
News & Media PLC

ISLAND OF IRELAND PRINT STRATEGY ANNOUNCED

Ticker: (Bloomberg) INM.ID/ INM.LN and (Reuters) INME.I/ INME.L

Dublin, 17 November 2009: Independent News & Media PLC [“INM”] today announced the complete reorganisation of its print and production assets on the island of Ireland. The group’s three leading print and production facilities, at Citywest in Dublin, Newry and Belfast are to be managed as a single, combined entity.

INM is the largest commercial newspaper printer in Ireland – North and South. This new group printing operation will be managed centrally and will continue to provide print services to the publishing operations of the group’s market-leading newspaper titles on the island of Ireland, as well as continuing to provide print services to the significant and long-term third-party customers in Newry and Belfast.

The new entity will be managed by Brendan Elebert, currently production director at the Citywest facility. Kieran Matthews, currently assistant managing director of the Belfast Telegraph, will expand his role to assist in managing the new combined print and production operation.

As well as achieving significant cost efficiencies, the key focus will be on customer service and improved time to market for all customers. Commenting, Vincent Crowley, Group Chief Operating Officer, said:

“This new structure allows for a dedicated focus for all of our print and production activities across the island of Ireland. Managing the three plants as one unit will deliver significant efficiencies, improved time to market for our customers, as well as combining best practice production techniques from each of the facilities. Brendan Elebert is extremely well equipped to manage this very exciting development for the



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Group in Ireland and he will be ably assisted by Kieran Matthews who has a wealth of printing and production experience”

Ends.

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Note to Editors:

INM Printing on the island of Ireland:

INM operates three state of the art print plants on the island of Ireland at locations in Dublin (Citywest), Newry and Belfast. The full output from these plants now covers approximately 40 titles, accounting for over 350 million copies each year. In September 2009, INM announced a £40 million print deal that made Northern Ireland one of the biggest producers of daily newspapers in Europe.

Citywest:

Citywest is the largest newsprint facility in the ROI, printing: the *Irish Independent*, *Sunday Independent*, *Evening Herald* and associated supplements as well as regional titles such as the *Sligo Champion* and selected People Newspaper titles.

Newry:

Newspapers printed in Newry - which was opened in 2007 – include: the *Irish Daily Star*, the *Sunday World* (ROI edition), *Sunday Life*, selected INM regional newspapers (such as the *Drogheda Independent*) and - following a recent 15 year print agreement with the Daily Telegraph – all sections of the *Sunday Telegraph* and *Daily Telegraph*.

Belfast:

Belfast now prints the Mirror titles (*Daily Mirror* and *Daily Record*) plus the *Sun*, *News of the World*, the *Daily Express* and *Sunday Express*, the *Daily Star*, the *Sunday World* (Northern Ireland edition), the *Sunday Tribune*, *The Belfast Telegraph*, the London *Independent* titles and a series of associated high quality magazines.